Nathan Gabriel Santos



UX/UI & Product Designer · Londrina, Paraná, Brazil

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SKILLS

UX/UI & Product Design

End-to-end interfaces · Wireframing · Prototyping · User research · Usability testing

Web Design

Responsive design · Landing pages · Conversion rate optimization (CRO)

AI & Innovation

AI tools to optimize design workflows and asset generation

Visual & Graphic Design

Brand identity · Advertising design · Print media

TOOLS

Figma · Webflow

Adobe Creative Cloud

Full suite · Photoshop · Illustrator · InDesign · Premiere Pro · After Effects · Lightroom

LANGUAGES

Portuguese — Native

English — Fluent

EDUCATION

Postgraduate in Art Direction

UniFil – Centro Universitário Filadélfia

2023 - 2024

Bachelor's in Graphic Design

UniFil – Centro Universitário Filadélfia

JAN 2018 - JUL 2022

SUMMARY

Product Designer with a Bachelor's in Graphic Design and 6+ years building digital products, websites, landing pages and brands. I combine UX, art direction and a focus on conversion, using AI to speed up the process. Open to international opportunities.

EXPERIENCE

Mid-level Product Designer

FEB 2025 - OCT 2026

Even 7 · Tech company

- Designed and managed digital products, with a focus on apps.
- Corporate websites and launch landing pages.

Art Director

SEP 2024 - FEB 2025

CPV

- Art direction for digital and physical product launches.
- Managed projects and the creative team.

Senior Designer

FEB 2023 - SEP 2024

Nobre Propaganda

- Digital and print campaigns, websites and landing pages.

Mid-level Web Designer

APR 2021 - JAN 2023

Arbo · Londrina, Brazil

- Landing pages and websites in Webflow, focused on conversion.